

PHILIP MORRIS MANAGEMENT CORP.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

TO: Distribution
FROM: Clare Purcell
SUBJECT: Tar and Nicotine Numbers

DATE: August 23, 1990

Attached is a tar and nicotine list which must be used in all advertising, effective immediately. If there are any questions, please call.

Attachment

Distribution: N. Brennan-Lund
M. Buonaventura
T. McCarthy
L. McCullagh
R. Mikulay
J. Scully
L. Suwarna

cc (w/attachment): V. Murphy
F. Newman

Copy
Susan
Peter
Alex

P. Volz
M. Peters
T. Dudreck
J. Donovan
C. Hill

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<u>BRAND</u>	<u>"TAR"</u>	<u>NICOTINE</u>
Alpine KFMSP	15	1.1
Alpine 100's FMSP	15	1.1
Alpine Lights KFMSP	9	.7
Alpine Lights 100's FMSP	9	.8
Alpine KFMHP (80mm)	15	.9
Alpine Lights KFMHP (80mm)	10	.7
Benson & Hedges 100's FSP	17	1.2
Benson & Hedges 100's FMSP	16	1.2
Benson & Hedges 100's FHP	16	1.2
Benson & Hedges 100's FMHP	16	1.2
Benson & Hedges Lights 100's FSP	11	.8
Benson & Hedges Lights 100's FMSP	11	.9
Benson & Hedges Lights 100's FHP	11	.9
Benson & Hedges Lights 100's FMHP	10	.8
Benson & Hedges Deluxe FKHP	15	1.2
Benson & Hedges Deluxe Ultra Lights 100's FHP	5	.5
Benson & Hedges Deluxe Ultra Lights 100's FMHP	5	.5
Benson & Hedges Multifiller KFSP	11	.9
Bristol Lights KFSP	11	.9
Bristol Lights KFMSP	11	.9
Bristol Lights 100's FSP	11	.9
Bristol Lights 100's FMSP	11	.9
Bristol KFSP	16	1.1
Bristol 100's FSP	16	1.1
Bristol KNFSP	23	1.6
Bristol Ultra Light 100's FSP	6	.4
Bucks KFSP	14	1.0
Bucks Lights KFSP	11	.7
Cambridge Ultralights 100's FSP	4	.4
Cambridge Full Flavor KFSP	17	1.1

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<u>BRAND</u>	<u>"TAR"</u>	<u>NICOTINE</u>
Cambridge Full Flavor 100's FSP	17	1.2
Cambridge Lights KFSP	12	.9
Cambridge Lights KFMSP	12	.9
Cambridge Lights 100's FSP	12	.9
Cambridge Lights 100's FMSP	12	.9
Cartier 100 20's FHP	9	.7
Cartier 100 20's FMHP	9	.7
Commander 70mm NFSP	24	1.4
Commander KNFSP	26	1.7
English Ovals KNFHP	23	1.8
Hi-Lite	13	1.1
Marlboro KFHP	17	1.2
Marlboro KFSP	17	1.2
Marlboro 100's FHP	17	1.2
Marlboro 100's FSP	16	1.2
Marlboro Lights KFHP	11	.9
Marlboro Lights KFSP	11	.9
Marlboro Lights 100's FHP	11	.9
Marlboro Lights 100's FSP	11	.9
Marlboro 25's KFSP	17	1.2
Marlboro Lights 25's KFSP	11	.8
Marlboro KFMSP	16	1.2
Marlboro Lights 100's FMHP	10	.8
Marlboro Lights KFMHP	10	.8
Marlboro 100's Red FHP	17	1.3
Marlboro 100's Red FSP	16	1.2
Marlboro Ultra Lights KFHP Red	6	.5
Marlboro Ultra Lights 100's FHP Red	6	.5

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<u>BRAND</u>	<u>"TAR"</u>	<u>NICOTINE</u>
Marlboro Ultra Lights KFHP Blue	6	.5
Marlboro Ultra Lights 100's FHP Blue	6	.5
Merit KFHP	8	.6
Merit KFSP	8	.6
Merit KFMSP	8	.6
Merit 100's FSP	10	.8
Merit 100's FMSP	10	.8
Merit Ultra Lights KFHP	5	.5
Merit Ultra Lights KFSP	5	.5
Merit Ultra Lights KFMSP	5	.5
Merit Ultra Lights 100's FSP	5	.5
Merit Ultra Lights 100's FMSP	5	.5
Merit Ultra Lights 100's FHP	6	.6
Merit De-Nic® KFSP	9	.1
Merit De-Nic® KFMSP	9	.1
Next De-Nic® KFSP	9	.1
Next De-Nic® KFMSP	9	.1
Next De-Nic® 100's FSP	9	.1
Next De-Nic® 100's FMSP	9	.1
Parliament Lights FHP(80mm)	9	.7
Parliament Lights KFSP	9	.8
Parliament Lights 100's FSP	12	1.0
Philip Morris International 100's FHP	17	1.2
Philip Morris International 100's FMHP	17	1.3
Players KFHP	12	.9
Players 100's FHP	14	1.
Players KFMHP	12	.9
Players 100's FMHP	14	1.
Players RNFHP (70mm)	25	1.7
Players Lights 25's KFSP	10	.8

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<u>BRAND</u>	<u>"TAR"</u>	<u>NICOTINE</u>
Players Lights 25's KFMSP	10	.7
Players Lights 100's 25's FSP	12	.9
Players Lights 100's 25's FMSP	11	.9
Saratoga 120's FHP	15	1.2
Saratoga 120's FMHP	15	1.1
Virginia Slims 100's FSP	15	1.1
Virginia Slims 100's FMSP	15	1.2
Virginia Slims Lights 100's FHP	9	.7
Virginia Slims Lights 100's FMHP	9	.7
Virginia Slims Lights 120's FHP	14	1.1
Virginia Slims Lights 120's FMHP	14	1.1
Virginia Slims Ultra Lights 100's FHP	5	.5
Virginia Slims Ultra Lights 100's FMHP	5	.4
Virginia Slims Superslims 100's FHP	6	.4
Virginia Slims Superslims 100's FMHP	6	.4

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